



## **AVID ASIA PACIFIC STUDENT GRANT 2007**

All Media Students eligible for the AVID ASIA PACIFIC MEDIA STUDENT GRANT (the "Grant") agree to be bound by these Grant Rules which they have read and understand.

**Avid** - Avid Student Grant will be conducted by Avid Technology (SEA) Pte Ltd with its main office at 315 Alexandra Road, #03-01 Performance Centre, Singapore ("AVID").

**Grant** – During the Grant Period (defined below), Avid will provide media students the opportunity to qualify for a grant every 2 months. Accordingly, six grants, comprising of one Avid Media Composer, One HP Compaq mobile workstation (model subject to change), One Sony Digital Video Camera, will be awarded to a Media Student or group of media students ("Team"). To be eligible to receive a Grant, each Media Student and team agrees to comply to these Grant Rules.

**Grant Details** - Each Media Student or Team must submit a one (1) minute Video Clip ("Video Clip") on any topic. The Media Student has made a copy of the Video Clip and acknowledges that Avid will not return the submitted Video Clip. Submitted Video Clips may not contain any inappropriate content (including, without limitation, nudity, discriminatory or vulgar content or language) or else such entries will be disqualified. Each Video Clip is required to meet the criteria specified on the Website to constitute a valid entry. Video Clips that have been previously entered into any other competition, and that have received any recognition (a prize, publication, posting of the Video Clip on a website, etc) will not constitute a valid entry. Avid reserves the right to disqualify any entry if it reasonably suspects that the Video Clip violates these Grant Rules or are otherwise inappropriate. This will be at Avid's absolute discretion and discussions will not be entered into.

**Grant Period**. The Grant Period will be from 10<sup>th</sup> August 2007 to 31<sup>st</sup> July 2008. Any entries received outside these dates will not be considered.

**Eligibility** - The Grant is open to all Media Students, who are doing a course during the Grant Period at an accredited education facility in Singapore, China, South Korea, Japan, Australia, New Zealand or South East Asia ("Territory/ies"). The Media Students may enter as individuals or as part of a team ("Team"). There is no limit to the number of entries a Media Student or Team may submit during the Grant Period. Winners of the grant are not eligible for another grant. Any entry by the Winner of a previous Grant, whether the Winner entered as a Team or as an individual, will not be considered. Participants under the age of 18 are eligible to enter the Contest as long as they have the written consent of their parents and/or guardian(s). In the event someone under the age of 18 wins a prize, the prize will be submitted to his/her parents and/or guardian(s). Avid and its associated companies' employees or direct family members are not eligible to enter this Contest.

**How to enter** - All entries will be uploaded to the Avid website and the Media Student or Team will enter details as specified. An entry will only be considered in the two month period in which it is submitted.

**Selection of Best Entry and Judging Criteria** - Eligible entries, including the Video Clip, will be judged by AVID's panel of judges (the "Judges") which will consist of one (1) Avid employee, one (1) Sony employee and one (1) HP employee. Video Clips will be judged based on originality and creativity. AVID reserves the right to review only the first 100 entries submitted. The Judges will select one (1) winning Media Student or Team entry each 2 month period from all the eligible entries received in that time. The winner will be the Media Student or Team which is judged to have submitted the best entry. By participating, the Media Student and Team agree to the Grant Rules and the decisions of the Judge, which shall be final and binding in all respects.

**The Grant** – Each of the six Grants will be for one Avid Media Composer, One HP Compaq mobile workstation, One Sony Digital Video Camera. The Media Student or Team will be responsible for the payment of any taxes on this amount as applicable in his/her country. A Grant will be awarded to a winning Media Student or Team in each two month period of the tenure of the Grant Program. Final Grant submission dates will be 31<sup>st</sup> September 2007, 30<sup>th</sup> November 2007, 31<sup>st</sup> January 2008, 31<sup>st</sup> March 2008, 31<sup>st</sup> May 2008, 31<sup>st</sup> July 2008.

**Notification** - All Grant winners will be notified by e-mail within two weeks after the end of the closing date. If AVID is unable to reach a Grant winner within 72 hours, AVID reserves the right to choose an alternate winner. The Grant will be distributed to the Grant winner within thirty (30) days of the award being granted.



**Winner Requirements** – The winning Media Student or Team agree that they will participate in an exclusive interview with Avid, HP and Sony independently. AVID, Sony and HP reserve the right to post the name and image of each Grant winner and the winning Video Clip on all AVID, Sony and HP websites worldwide or on its partner sites or in the trade press. AVID, Sony or HP may require the winning Media Student or Team to participate in events held in the region. At the jury's discretion, any and all entrants may be contacted and invited to participate in the events held in the region.

**Warranties** – Each Media Student represent and warrant that the Video Clip, including audio, video, photographs, images, graphics, lyrics, music, script material and other, is wholly original and owned by them and is not copied from any commercial or proprietary source or subject to any third party rights whatsoever. Each Media Student confirms that it has the written consent, release, and/or permission of each and every identifiable individual person in the Video Clip to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of the Video Clip in the manner contemplated by the Website and these Grant Rules. The Media Student(s) will retain all of the ownership rights in the Video. In consideration of the participation of the Media Student(s) in this Grant, the Media Student(s) expressly grants and assigns to AVID, Sony and HP the perpetual, royalty-free, non-exclusive, sub-licensable and transferable unlimited worldwide right and license to Avid to modify, use, reproduce, distribute, electronically publish, prepare derivative works of, display and perform the submitted material in all media, means, and forms and without any payment to the Media Student(s). THE MEDIA STUDENT(S) AGREES THAT THE SUBMISSION AND USE OF ITS ENTRY SHALL BE SUBJECT TO AND GOVERNED BY STUDENT GRANT RULES.

The Media Student(s) also hereby grants to each Website user a non-exclusive license to access the Video Clip through the Website, and to use, reproduce, distribute, prepare derivative works of, display and perform such Video Clips as permitted through the functionality of the Website.

**Indemnities** - The Media Student(s) indemnifies Avid, Sony and HP against any legal actions, procedures, damages, costs, responsibilities and expenses (including legal costs and reasonable counsel fees) which could be instituted by any third party for whatever reason and more specifically for counterfeiting, unfair competition or image use rights (persons and properties) against Avid, Sony or HP, originating from the Video Clip and/or elements used in the Video Clip and triggered by the use of the Video Clip and/or its elements by Avid and/or its partners in conformity with the measures described in the following section. Recipients of these awards (grants) may be subject to local taxation on the fair market value of these items. As a condition of receipt, each recipient will be solely responsible for the payment of any such local taxes.

**Disruption** – Avid reserves the right in its sole discretion to disqualify any Media Student(s) who fails to comply with these Grant Rules, or who attempts to circumvent any of these Grant Rules.

**Complaints** - If you have any complaints about the validity, appropriateness or rights of a Video Clip or its content please email [cecilie\\_amundsen@avid.com](mailto:cecilie_amundsen@avid.com) with details of your complaint. Avid reserves the right to modify these Grant Rules for clarification purposes without materially affecting the terms and conditions of the Grant. If any of your details change, please notify us as soon as possible at Avid Technology (SEA) PTE LTD, 315 Alexandra Road, #03-01 Performance Centre, Singapore, 159944.

**Restrictions** - Void where prohibited or otherwise restricted. The Grant is governed by the laws of Singapore.