



Dear Avid Customer:

Because you are a long-standing customer of a Meridien™ based editing system, we are writing to let you know that Avid Technology, Inc. has ended production of its Meridien™ hardware-based editing systems, effective December 31, 2006. Products affected are Symphony™, Media Composer®, Film Composer®, NewsCutter®, and Avid Xpress® systems configured with the Meridien hardware subsystem.

Why have we made this decision? The Meridien architecture has served our customers well since its introduction in 1998, but today's Mac and PC platforms offer significantly greater processing capacity than those of nearly a decade ago. That's why the Avid DNA™ (Digital Nonlinear Accelerator™) family of editing and finishing systems has been developed to help our customers take advantage of more powerful, cost-effective host-based processing. If you haven't already done so, we encourage you to upgrade to the next generation of Avid editing systems.

Continued support

Avid will continue to provide support and spare parts on an advance replacement basis for customers with valid support contracts for 5 years from the official end of production, or until December 31, 2011. Charges for parts exchange will apply to all parts over 5 years old. In other cases, a "return to factory" exchange/repair policy will be employed when possible.

Avid Support Contracts and 24 x 7 Support options provide telephone support and advance parts replacement; the unused balance of a contract can be applied toward the purchase of a new Avid Adrenaline™ or Avid Nitris® system support contract when you're ready to upgrade.

Everyone here at Avid appreciates your loyalty, as well as your contributions to the worldwide Avid community. We hope you will continue to choose Avid products, and we look forward to providing you with the world's most advanced film and video editing tools throughout your career. To learn more about support pricing and upgrading your Meridien system, please don't hesitate to call your local Avid sales representative.

Yours sincerely,

A handwritten signature in black ink that reads "P. Ramsay". The signature is stylized and cursive.

Peter Ramsay

Vice President of International Sales and Operations
Avid Technology International BV